



## PROJECT OVERVIEW & PURPOSE

### *WHAT IS IMAGINE MUSKEGON LAKE?*

Imagine Muskegon Lake is both a process and a strategy document. First, we are working with community members like you to determine opportunities to **sustain**, **advance**, **connect** and **convene** along the shoreline.

#### **This is the process.**

These opportunities that we discover together will be categorized and assigned to responsible parties for implementation.

#### **This is the strategy.**

### *WHAT IS THE PROCESS AND WHY AM I HERE?*

The City of Muskegon cares about its community. The city has dedicated a lot of time and energy towards visioning and planning. We are gathering the aspirations and directives from previous planning documents, and using those as our guiding principles.

We have also met with city staff and community stakeholder representing lake front property owners, neighborhood leaders, the business and arts community, and elected and appointed officials to learn more about the shoreline. But we haven't heard from everyone.

This public forum is your chance to **add to the conversation** and **provide feedback** about various improvements we see that will help to **sustain**, **advance**, **connect** and **convene** along the shoreline.

### *WHAT IS MY ROLE?*

**Visit** the various input tables and boards around the room. Some of them invite you to participate through various means and methods, like dot voting and identifying opportunities along the shoreline with icons. We are also looking for your role in project implementation.

**Review** the various design solutions at the tables. Speak with the designers and share your thoughts.

**Fill out** a comment card to share something we need to know...